Painted Stainless Steel Letters

Section 1:	**Painted Stainless Steel Letters** **Custom Brand-Color Metal Letters with Premium Appearance** Painted Stainless Steel Letters are custom-fabricated metal letters designed for projects that require precise brand colors, premium metal appearance, and long-term durability. **DIKA Value：** Brand-Color Accuracy · Premium Metal Look · Reliable Project Delivery ✓ Pantone® & RAL Color Matching ✓ Illuminated or Non-Illuminated Options ✓ More Cost-Effective Than PVD Finishes **Applications** ✓ Corporate Logo Signs ✓ Retail Store Signage ✓ Hospitality & Commercial Spaces ✓ Reception & Feature Walls

Key Advantages		
图标+ **Accurate Brand Colors** Pantone®, RAL, and customer-approved color matching for consistent brand identity.	图标+ **Premium Metal Appearance** Clean, durable, and professional-looking metal letters for branded environments.	图标+ **Better Value Than PVD** More color flexibility with lower overall project costs than PVD finishes.

Project Challenges & DIKA SIGN Solutions	
Product Challenge 01 **Color Inconsistency Across Locations** For chain stores and brand programs, color variation can affect brand identity and customer perception.	**DIKA SIGN Solution** ✓ Pantone® and RAL color matching ✓ Customer sample approval process ✓ Batch color consistency control ✓ Standardized paint application



Solution Value

✓ Consistent brand appearance
✓ Easier multi-location rollout
✓ Reduced rework risk
✓ Faster Project Delivery

Product Challenge 02

Paint Peeling and Outdoor Durability

Poor surface preparation can lead to peeling, fading, and reduced service life.



DIKA SIGN Solution

✓ Multi-stage surface preparation
✓ Controlled primer and paint application
✓ Proper curing process
✓ 304 / 316 stainless steel options

Solution Value

✓ Longer service life
✓ Better weather resistance
✓ Reduced maintenance
✓ Lower lifecycle cost

Product Types

Non-Illuminated Painted Letters	Best for reception areas, feature walls, and interior brand signage.
Halo Lit Painted Letters	Ideal for hotels, offices, and premium brand environments.
Front Lit Painted Letters	Suitable for storefronts and long-distance visibility.

Material Options

Material	**Best For**
201 Stainless Steel	Indoor and budget-sensitive projects
304 Stainless Steel	Most indoor and standard outdoor applications

316 Stainless Steel	Coastal, humid, and highly corrosive environments

Painted Stainless Steel vs. PVD Stainless Steel vs. Aluminum Letters

Product Type	Best For	Main Advantage	Consideration
Painted Stainless Steel Letters	Brand colors and custom projects	High color flexibility and cost efficiency	Durability depends on material selection and coating system
PVD Stainless Steel Letters	Premium metallic finishes	Strong metallic appearance and surface hardness	Higher cost and limited color options
Aluminum Fabricated Letters	Large exterior signage and illuminated letters	Lightweight and ideal for large-scale applications	Less refined than stainless steel for close viewing

Why Choose DIKA SIGN?

Premium Metal Signage Expertise	**Accurate Color Matching**	**30 Years of Signage Expertise**	**OEM / ODM Partner**
Focused on architectural and branded metal signage. **Aluminum vs Stainless Steel**	Pantone®, RAL, and custom sample matching. **Our Finishing Process**	30 years of signage experience helps deliver complex projects with confidence **View Capabilities**	Partner-only manufacturing support, with no competition for your end clients. **Partner Support**

FAQ

Can painted stainless steel letters match our brand colors?

Yes. Colors can be matched to Pantone, RAL, or approved customer samples to ensure brand consistency.

Are painted stainless steel letters suitable for outdoor use?

Yes. The correct material grade and coating system should be selected based on the environment.

Why do some painted letters peel or chip over time?

Poor surface preparation and inadequate coating systems are often the main causes. Proper pretreatment and curing are critical for long-term performance.

What is the difference between painted and PVD stainless steel letters?

Painted letters offer greater color flexibility, while PVD finishes are typically chosen for metallic colors such as gold, bronze, and rose gold.

Can painted stainless steel letters be illuminated?

Yes. They can be manufactured as halo-lit or front-lit letters depending on the project requirements.

Should I choose stainless steel or aluminum letters?

Stainless steel is often preferred for premium appearance and close-view applications. Aluminum is generally recommended for large-scale exterior and illuminated signage due to its lighter weight.

Which stainless steel grade should I choose?

201 stainless steel is suitable for indoor projects, 304 stainless steel works for most standard applications, and 316 stainless steel is recommended for coastal, humid, or highly corrosive environments.

不锈钢烤漆字

Section 1:	**不锈钢烤漆字** **定制品牌色金属字，兼具高端外观** 不锈钢烤漆字是专为需要精准品牌色、高端金属外观和长期耐久性的标识项目而设计的定制金属字。 **DIKA 价值：品牌色精准还原 · 高端金属质感 · 可靠项目交付** ✓ Pantone® 与 RAL 色彩匹配 ✓ 可发光或不发光 ✓ 相比 PVD 更具性价比 **应用场景** ✓ 企业 Logo 标识 ✓ 零售店标识牌 ✓ 酒店及商业空间 ✓ 接待区与形象墙

核心优势		
图标+ 精准品牌色还原 支持 Pantone®、RAL 及客户确认色样配色，确保品牌形象	**图标+** 高端金属质感 兼具美观、耐久与专业外观，适用于高品质品牌环境	**图标+** 比电镀不锈钢字更具性价比 拥有更灵活的颜色选择和更具竞争力的整体项目成本。

统一。		

项目挑战与 DIKA SIGN 解决方案	
痛点 01 多项目、多门店颜色不一致 对于连锁品牌和品牌标准化项目， 颜色偏差会影响品牌形象和客户认知。	DIKA SIGN 解决方案 ✓ Pantone® 与 RAL 标准配色 ✓ 色样确认流程 ✓ 批次颜色一致性控制 ✓ 户外氟碳漆喷涂工艺 方案价值 ✓ 品牌形象统一 ✓ 便于多门店复制推广 ✓ 降低返工风险 ✓ 快速交付
痛点 02 漆面脱落与户外耐久性问题 表面处理不当可能导致掉漆、褪色和使用寿命缩短。	DIKA SIGN 解决方案 ✓ 多道表面预处理工艺 ✓ 底漆与面漆标准化喷涂 ✓ 规范烘烤固化工艺 ✓ 提供 304 / 316 不锈钢选择 方案价值 ✓ 更长使用寿命 ✓ 更好的耐候性能

	✓ 更低维护成本 ✓ 更低生命周期成本

产品类型

不发光烤漆字	适用于接待区、背景墙及室内品牌展示。
背发光烤漆字	适用于酒店、办公空间及高端品牌环境。
正面发光烤漆字	适用于门店招牌及远距离识别项目。

材料选择

Material	**Best For**
201 不锈钢	室内及预算型项目
304 不锈钢	大多数室内及常规户外项目
316 不锈钢	沿海、高湿及强腐蚀环境

不锈钢烤漆字 vs PVD 不锈钢字 vs 铝制字

产品类型	更适合场景	主要优势	注意事项
不锈钢烤漆字	品牌标准色及定制项目	颜色自由度高、性价比高	耐久性取决于材料和涂层系统
电镀不锈钢字	高端金属色项目	金属质感强、表面硬度高	成本较高、颜色选择有限
铝制字	大型户外及发光项目	重量轻，适合大尺寸结构	近距离精细度略低于不锈钢

Why Choose DIKA SIGN?

金属标识专业制造经验 专注于建筑标识和品牌金属标识制造	精准颜色匹配 支持 Pantone®、RAL 及客户色样配色	30 年标识行业经验 30 年行业经验帮助客户顺利完成复杂项目	OEM / ODM 合作伙伴 专注同行合作，不与客户终端市场竞争。

Aluminum vs Stainless Steel	Our Finishing Process	View Capabilities	Partner Support

FAQ

不锈钢烤漆字可以按品牌标准色定制吗？

可以。支持 Pantone®、RAL 及客户确认色样，确保品牌视觉统一。

不锈钢烤漆字适合户外使用吗？

适合。应根据项目环境选择合适的不锈钢等级和油漆系统。

为什么烤漆字会出现掉漆或起皮？

通常由表面处理不足或涂层系统不完善导致。规范前处理和烘烤固化是关键。

不锈钢烤漆字与 PVD 不锈钢字有什么区别？

烤漆字更适合品牌标准色项目；PVD 更适合金色、古铜色和玫瑰金等金属色项目。

不锈钢烤漆字可以做发光字吗？

可以。可制作背发光字或正面发光字，以满足不同项目需求。

大型项目应该选择不锈钢还是铝材？

大型户外及发光项目通常更推荐铝材，因为重量更轻，更适合大尺寸结构。

应该选择哪种不锈钢材料？

201 不锈钢适用于室内项目；304 不锈钢适用于大多数常规项目；316 不锈钢适用于沿海、高湿和强腐蚀环境。