Metal Wayfinding Signs 金属导视标识牌

Section 1：（视频及照片） •	**Metal Wayfinding Signs** Metal wayfinding signs are custom directional signage systems built with metal structures, durable finishes, graphic panels, and project-specific mounting details. They can be made as hanging signs, wall-mounted signs, vehicular directional signs, pedestrian wayfinding signs, directory signs, and parking guidance signs for indoor and outdoor projects. **DIKA SIGN** helps signage partners reduce the risk of "great drawings, poor site execution" by minimizing inconsistent visual details, installation rework, and premature outdoor aging. We turn project drawings into unified, durable, installation-ready metal wayfinding sign systems. **Applications** ● Commercial wayfinding ● Hospital signage ● Shopping mall signs ● Hotel signage ● Parking guidance

Section 3: Key Advantages

Icon + **Unified System, Clearer Navigation** Hanging, wall-mounted, vehicular, and pedestrian signs can share the same color, typography, icons, arrows, materials, and mounting details to avoid fragmented project visuals.	**Icon +** **Multiple Metal Solutions for Different Environments** Aluminum, stainless steel, brass, galvanized steel, fluorocarbon coating, PVD, reflective film, and illuminated options can be selected based on environment, traffic flow, visibility distance, and budget.	**Icon +** Drawing-Based Production, Stable Delivery Production can follow project drawings, samples, brand guidelines, and signage schedules, helping sign companies reduce rework and improve project delivery reliability.

Section 4: Project Challenges & DIKA SIGN Solutions

Project Challenges & DIKA SIGN Solutions	
Product Challenge 01 **Inconsistent Signage Across Project Areas** Large projects often involve multiple sign types and production batches. Without consistent control of colors, typography, icons, arrows, materials, and mounting details, the project image can become fragmented. 	**DIKA SIGN Solution** ✓ Standardize sign types based on project drawings, brand guidelines, and signage schedules. ✓ Unify colors, typography, icons, arrows, materials, finishes, and mounting details. ✓ Support multi-batch production and follow-up orders with consistency control. **Solution Value** ✓More unified project image. ✓ Clearer visitor navigation paths. ✓ Less visual deviation across production batches. ✓ More stable delivery of complete wayfinding systems.
Product Challenge 02 **Outdoor Fading, Corrosion, and Surface Aging** Outdoor metal wayfinding signs are exposed to sunlight, rain, dust, pollution, and changing weather conditions. Poor material or finish selection can lead to fading, corrosion, peeling, and early surface aging.	**DIKA SIGN Solution** ✓ Recommend aluminum, stainless steel, or composite metal structures based on project environment. ✓ Apply outdoor-grade finishes such as fluorocarbon coating, powder coating, UV graphics, reflective film, or site and wind-load requirements where applicable. ✓ Consider waterproofing, drainage, sealing, and maintenance details for illuminated or acrylic components. **Solution Value** ✓ Better outdoor weather resistance. ✓ Reduced repair, replacement, and maintenance costs. ✓ Longer-lasting visual appearance.



✓ More reliable performance in outdoor environments.

Product Challenge 03

Complex Installation and Site Coordination

Metal wayfinding signs may require hanging, wall-mounted, post-mounted, embedded, base-plate, or hidden fixing methods. Without proper structural and mounting details, site installation can become difficult and lead to rework.



DIKA SIGN Solution

✓ Review dimensions, structures, fixing points, wall conditions, foundations, and wind-load requirements before production.
✓ Provide suitable hangers, brackets, bases, embedded plates, or hidden fixing structures for each sign type.
✓ Pre-assemble, number, and pack key components for easier site identification and installation.

Solution Value

✓ Faster and smoother installation.
✓ Less site coordination and rework.
✓ Lower installation risk.
✓ More reliable project delivery for signage partners.

Section 5: Product Types, Materials & Finishes

			
Hanging Directional Signs	**Wall-Mounted Directional Signs**	**Vehicular Directional Signs**	**Pedestrian Wayfinding Signs**
Suitable for shopping mall corridors, hotel walkways, hospital public areas, and transit spaces where overhead visibility and long-distance recognition are required.	Suitable for elevator halls, floor corridors, entrance lobbies, room areas, and functional zones where clear close-range reading and brand consistency matter.	Suitable for parking areas, park roads, entrances, exits, and traffic flow separation. Reflective film, stable foundations, and outdoor-grade finishes can be applied.	Suitable for plazas, campuses, hospitals, parks, commercial streets, and public walking routes for maps, arrows, destinations, and route guidance.

Materials & Surface Finishes

Category	Options
Main Structures	Aluminum sheet, aluminum extrusions, stainless steel, or galvanized steel can be selected according to project budget, installation environment, and design requirements.
Surface Finishes	Painted finish, fluorocarbon coating, powder coating, brushed stainless steel, mirror stainless steel, PVD, and anodized finishes.
Graphics & Information	Screen printing, UV printing, vinyl film, reflective film, cut-out graphics, acrylic panels, and replaceable inserts.
Lighting Methods	Internal LED, backlit, side-lit, cut-through illumination, or integration with external lighting.
Mounting Methods	Wall mounting, post mounting, anchor bolts, embedded parts, bracket fixing, and concealed fixing systems.

Section 6: Why Choose DIKA SIGN?

Icon + Made Light · Built to Last Lighter structures and durable finishes reduce installation effort and long-term maintenance costs. **Aluminum or Stainless Steel?**	**Icon + Project-Ready Manufacturing** From engineering to packaging, every detail is built for smoother project delivery. **See How We Deliver Projects**	**Icon + 30 Years of Signage Expertise** Three decades of experience help reduce rework, risk, and production uncertainty. **About DIKA SIGN**	**Icon + OEM / ODM Partner Only** We support sign companies and design firms without competing for your end clients. **Partner With DIKA SIGN**

Section 7: FAQ

What are the main types of metal wayfinding signs?

Common types include hanging directional signs, wall-mounted wayfinding signs, post-mounted signs, vehicular directional signs, pedestrian wayfinding signs, directory signs, and parking guidance signs.

What materials are commonly used for metal wayfinding signs?

Common materials include aluminum sheet, aluminum extrusions, stainless steel, copper, brass, and galvanized steel.

- **Aluminum** is often preferred for large outdoor wayfinding systems;
- **Stainless steel** is suitable for premium interiors, wall signs, and close-view applications;
- **Brass** works well for hotels, cultural projects, and vintage-style spaces;
- **Galvanized steel** can be used for budget-sensitive projects.

What surface finishes are available?

Finish selection depends on environment, brand color, visibility distance, maintenance requirements, and budget.

Common options include fluorocarbon coating, powder coating, paint, PVD, anodizing, brushed finish, mirror finish, UV printing, screen printing, and reflective film.

Can metal wayfinding signs be customized in size and shape?

Yes. Size, thickness, shape, color, icons, typography, arrows, maps, mounting method, and lighting method can be customized according to drawings, brand guidelines, and site conditions.

Common forms include rectangular, rounded-corner, curved, irregular, double-sided, multi-sided, hanging, wall-mounted, and post-mounted structures.

Can metal wayfinding signs be illuminated or reflective?

Yes. Depending on the application, signs can be non-illuminated, internally illuminated, backlit, side-lit, cut-through illuminated, externally lit, or produced with reflective film.

- Vehicular and parking guidance signs often use reflective or illuminated solutions.
- Hotels and commercial spaces may combine PVD, brushed finishes, and backlighting for a premium effect.

Metal Wayfinding Signs 金属导视标识牌

Section 1：（视频及照片）	**金属导视标识牌** 金属导视标识牌是定制化方向导视标识系统，由金属结构、耐久饰面、图文面板和项目专用安装细节组成。可制作成悬挂导视牌、墙面导视牌、车行导视牌、人行导视牌、目录牌和停车场指示牌，适用于室内外项目。 **DIKA SIGN** 帮助标识合作伙伴降低**"图纸好看、现场走样"**的落地风险，减少视觉细节不一致、安装返工和户外过早老化。我们把项目图纸转化为统一、耐用、安装友好的金属导视标识系统。 **应用场景** 商业综合体与购物中心 — 室内目录牌、悬挂指示牌、店铺导向和停车导视。 ● 酒店、度假村与文旅空间 ● 医院与医疗建筑 ● 学校、校园与企业园区 ● 停车场与车行入口 ● 交通枢纽与公共建筑

Section 3: 核心优势

图标 + **系统统一，导视更清晰** 悬挂、墙面、车行和人行导视可统一颜色、字体、图标、箭头、材料和安装细节，避免项目视觉割裂。	图标 + **多种金属方案适配不同环境** 可根据环境、人流车流、识别距离和预算，选择铝、不锈钢、铜、镀锌板、氟碳喷涂、PVD、反光膜或发光方案。	图标 + **按图生产，交付更稳定** 可按项目图纸、样品、品牌规范和标识清单生产，帮助标识公司减少返工，提升项目交付可靠性。

Section 4: 客户痛点与 DIKA SIGN 解决方案

Product Challenge 01	DIKA SIGN 解决方案
不同区域导视不统一，项目形象割裂 大型项目通常包含多种导视类型和多批次生产。若颜色、字体、图标、箭头、材料和安装细节缺乏统一控制，整体项目形象容易割裂。	✓ 根据项目图纸、品牌规范和标识清单，统一规划不同类型导视牌。 ✓ 统一颜色、字体、图标、箭头、材料、饰面和安装细节。 ✓ 支持多批次生产和后续补单的一致性控制。 **方案价值** ✓ 项目形象更统一。 ✓ 访客导视路径更清晰。 ✓ 减少不同生产批次之间的视觉偏差。 ✓ 提升整套导视系统的交付稳定性。

Product Challenge 02	DIKA SIGN 解决方案
户外褪色、腐蚀与表面老化 户外金属导视牌长期暴露在阳光、雨水、灰尘、污染和气候变化中。材料或表面工艺选择不当，容易导致褪色、腐蚀、起皮和过早老化。	✓ 根据项目环境推荐铝、不锈钢或复合金属结构。 ✓ 采用适合户外的氟碳喷涂、粉末喷涂、UV 图文、反光膜，或合适的 PVD / 建筑金属饰面方案。 ✓ 对发光部件或亚克力部件考虑防水、排水、密封和维护细节。 **方案价值** ✓ 户外耐候性能更好。 ✓ 降低维修、更换和维护成本。 ✓ 视觉效果保持更持久。 ✓ 户外环境中的使用表现更稳定。

Product Challenge 03	DIKA SIGN 解决方案
安装复杂，现场协调难 金属导视牌可能涉及悬挂、墙挂、立柱、预埋、底板或隐藏固定等多种安装方式。若结构和安装细节不清晰，现场安装容易变复杂并产生返工。	✓ 生产前检查尺寸、结构、固定点、墙体条件、基础方式和适用的风荷载要求。 ✓ 根据不同导视类型配置吊件、支架、底座、预埋板或隐藏固定结构。 ✓ 关键部件可预装配、编号和包装，便于现场识别与安装。 **方案价值** ✓ 安装过程更快、更顺畅。 ✓ 减少现场协调和返工。

	✓ 降低安装风险。 ✓ 帮助标识合作伙伴更可靠地完成项目交付。

Section 5: 产品类型、材料与表面工艺

			
悬挂导视牌	墙面导视牌	车行导视牌	人行导视牌
适合商场通道、酒店走廊、医院公共区和交通空间等需要上方可视、远距离识别的位置。	适合电梯厅、楼层走廊、入口大厅、房间区域和功能分区，强调近距离清晰阅读和品牌统一。	适合停车场、园区道路、入口、出口和车流分流区域，可结合反光膜、稳固基础和户外耐候饰面。	适合广场、校园、医院、园区、公园、商业街和公共步行动线，用于地图、箭头、目的地和路线指引。

材料与表面工艺

类别	选项
主体结构	铝板、铝型材、不锈钢或镀锌板，可根据项目预算、安装环境和设计要求选择。
表面处理	烤漆、氟碳喷涂、粉末喷涂、拉丝不锈钢、镜面不锈钢、PVD 和阳极氧化等。
图文信息	丝印、UV 打印、贴膜、反光膜、镂空图文、亚克力面板和可更换插片等。
发光方式	内置 LED、背发光、侧发光、镂空发光，或与外部照明结合。
安装方式	壁挂、立柱、地脚螺栓、预埋件、支架固定和隐藏固定系统。

Section 6: 为什么选择 DIKA SIGN?

图标 + **更轻 · 更耐久** 轻量化结构与耐久饰面，降低安装难度和长期维护成本。 **选择铝还是不锈钢?**	图标 + **项目交付型制造** 从工程深化到生产包装，每个细节都服务于项目顺利交付。 **了解项目交付能力**	图标 + **30 年标识项目经验** 30 年经验帮助减少返工、降低风险、提升生产稳定性。 **了解 DIKA SIGN**	图标 + **只服务同行 OEM / ODM** 专注支持标识公司和设计公司，不与客户争夺终端项目。 **与 DIKA SIGN 合作**

Section 7: FAQ 常见问题

金属导视标识牌主要有哪些类型？

常见类型包括悬挂导视牌、墙面导视牌、立柱导视牌、车行导视牌、人行导视牌、目录牌和停车场指示牌。

金属导视牌常用哪些材料？

常用材料包括铝板、铝型材、不锈钢、铜、黄铜和镀锌板。

- **铝材通常更适合大型户外导视系统；**
- **不锈钢适合高端室内、墙面标识和近距离观看区域；**
- **铜和黄铜适合酒店、文化项目和复古风格空间；**
- **镀锌板可用于预算敏感型项目。**

金属导视牌有哪些表面工艺？

表面工艺通常根据使用环境、品牌颜色、识别距离、维护要求和项目预算选择。

常见工艺包括氟碳喷涂、粉末喷涂、烤漆、PVD、阳极氧化、拉丝、镜面、UV 打印、丝印和反光膜。

金属导视牌可以定制尺寸和形状吗？

可以。尺寸、厚度、形状、颜色、图标、字体、箭头、地图、安装方式和发光方式都可根据图纸、品牌规范和现场条件定制。

常见形式包括矩形、圆角、弧形、异形、双面、多面、悬挂式、墙挂式和立柱式结构。

金属导视牌可以做发光或反光效果吗？

可以。根据应用场景，可选择非发光、内置发光、背发光、侧发光、镂空发光、外部照明或反光膜方案。

- 车行和停车场导视通常更适合反光或发光方案。
- 酒店和商业空间可结合 PVD、拉丝饰面和背发光，形成更高端的视觉效果。