Marquee Letters

Section 1: (视频及照片） 另加 1 个产品视频 +10-15 张产品照片/产品场景照片	**Custom Marquee Letters** Marquee letters are retro-style illuminated signs made with metal letter shells and exposed LED bulbs, creating eye-catching visual impact for storefronts, events, hotels, restaurants, and themed commercial spaces. **DIKA SIGN ®** manufactures custom marquee letters with accurate bulb layout, durable metal fabrication, safe wiring, and project-ready packaging for sign companies and design firms. **Applications** Retail storefronts, restaurants, bars, weddings, event displays, hotels, exhibition booths, shopping mall decorations, and photo spots.

第 3 部分 Key Advantages

图标+ **Retro Visual Impact** Exposed LED bulbs create a classic theater-style look that attracts attention and builds atmosphere.	图标+ **Easy Bulb Maintenance** Each bulb can be independently installed and replaced, making maintenance faster and easier.	图标+ **Durable Custom Build** Metal letter shells, stable structure, and custom finishes support both decorative and commercial use.

Project Challenges & DIKA SIGN ® Solutions

Product Challenge 01 **Uneven Bulb Layout** Uneven bulb layout can make marquee letters look messy and reduce the overall project quality. ✘ Hole position errors cause bulbs to look tilted or uneven. ✘ Incorrect bulb spacing affects the rhythm of the letter shape. ✘ Poor installation alignment increases on-site adjustment and rework.	**DIKA SIGN Solution** ✓ Laser-cut bulb holes for accurate positioning. ✓ Bulb spacing designed by letter size, font shape, and visual effect. ✓ Layout checked before production and packaging.. **Solution Value** ✓ Cleaner and more professional visual effect.

	✓ Less on-site adjustment and lower rework risk. ✓ Better appearance for retail, event, and photo-display scenes.
Product Challenge 02 **Rust & Paint Peeling** Poor welding and surface finishing can lead to rust, paint peeling, and a lower-end appearance. ✘ Rough welding leaves weak points and uneven surfaces. ✘ Poor grinding affects paint adhesion. ✘ Outdoor or humid environments accelerate corrosion and fading. 	**DIKA SIGN Solution** ✓ Fine welding and surface grinding for smoother letter shells. ✓ Anti-rust treatment, primer, and painted finish. ✓ Material and coating options selected based on project environment. **Solution Value** ✓ Smoother surface and better finished appearance. ✓ Improved rust resistance and paint durability. ✓ Longer service life with lower maintenance cost.
Product Challenge 03 **Wiring Safety Risks** Messy wiring and poor waterproof treatment can create safety risks and make maintenance difficult. ✘ Loose internal wires may wear or break during use. ✘ Unprotected connectors increase short-circuit risk. ✘ Wrong wire size or power setup may cause overheating. ✘ Poor structure makes bulb replacement slower.	**DIKA SIGN Solution** ✓ Organized internal wiring with fixed cable routing. ✓ Waterproof and insulated treatment for key connectors. ✓ Proper wire size and power supply selected by bulb quantity and wattage. ✓ Replaceable bulb design for easier maintenance. **Solution Value** ✓ Lower risk of short circuits and electrical

	failure. ✓ Safer long-term operation for commercial projects. ✓ Faster maintenance and reduced downtime.

第 5 部分 **Customization Options**

DIKA SIGN manufactures **custom LED marquee letters** for retail storefronts, event displays, weddings, hotels, restaurants, and decorative commercial signage projects.

- Letter size & depth
- Font, logo & shape
- Bulb color & spacing
- Metal finish & paint color
- Indoor & outdoor use
- Wall-mounted, freestanding & hanging installation

第 6 部分**: Why Choose DIKA SIGN?**

图标+	图标+	图标+	图标+
Precise Bulb Layout Accurate hole cutting and bulb spacing help marquee letters look cleaner, brighter, and more professional. **View Custom Options?**	**Project-Ready Manufacturing** From engineering to packaging, every detail is built for smoother project delivery. **See How We Deliver Projects**	**30 Years of Signage Expertise** Three decades of experience help reduce rework, risk, and production uncertainty. **About DIKA SIGN**	**OEM / ODM Partner Only** We support sign companies and design firms without competing for end clients. **Partner With DIKA SIGN**

第 7 部分**: FAQ（5-7 条）**

1. **Can marquee letters be used outdoors?**
   Yes. Outdoor use requires proper metal treatment, waterproof wiring, and suitable LED bulb configuration.
2. **Can each bulb be replaced separately?**
   Yes. Each bulb can be independently replaced, making maintenance easier.
3. **Can the size, font, and color be customized?**
   Yes. DIKA SIGN supports custom sizes, fonts, colors, finishes, and bulb spacing.

4. **Are LED bulbs used instead of traditional bulbs?**
   Yes. LED bulbs are commonly used for better energy efficiency, longer lifespan, and lower maintenance.
5. **How are marquee letters installed?**
   They can be wall-mounted, freestanding, hanging, or installed with custom support structures.
6. **What information is needed for quotation?**
   Size, font or logo file, quantity, color, bulb style, indoor/outdoor use, and installation method.

灯炮字（**Marquee Letters**）

第 **1** 部分：（视频及照片）	灯炮字（**Marquee Letters**）

另加 1 个产品视频 +10-15 张产品照片/产品场景照片	灯炮字是一种复古风格发光标识，由金属字壳和外露 LED 灯泡组成，适用于门店、活动、酒店、餐厅及主题商业空间，形成醒目的视觉吸引力。 DIKA SIGN 为标识公司和设计公司制造定制灯炮字，重点控制灯泡排布精度、金属结构耐用性、安全接线和项目级包装交付。 ● 复古外露灯泡视觉冲击 ● 尺寸、字体、颜色和灯泡间距可定制 ● LED 灯泡可更换，维护更方便 ● 金属结构耐用，表面可喷涂处理 ● 适用于室内、户外、零售和活动场景 **应用场景** 零售门店、餐厅、酒吧、婚庆、活动展示、酒店、展位、购物中心美陈和拍照打卡点。

核心优势 Key Advantages		
图标+ **复古视觉冲击** 外露 LED 灯泡营造经典剧院式视觉效果，吸引注意力并强化空间氛围。	**图标+** **灯泡维护方便** 每颗灯泡可独立安装和更换，使后期维护更快速、更简单。	**图标+** **结构耐用可定制** 金属字壳、稳定结构和定制表面效果，兼顾装饰展示与商业使用需求。

项目挑战与 DIKA SIGN 解决方案	
灯泡排布不齐 灯泡排布不齐会让灯炮字显得杂乱，并降低整体项目质感。 • 孔位偏差会导致灯泡倾斜或排列不均。 • 灯泡间距不准确会影响字形的视觉节奏。 • 安装定位不准会增加现场调整和返工风险。	**DIKA SIGN 解决方案** ● 采用激光切割灯泡孔，确保定位准确。 ● 根据字母尺寸、字体形状和视觉效果设计灯泡间距。 ● 生产和包装前检查整体排布。 **方案价值**

	● 视觉效果更整齐、更专业。 ● 减少现场调整，降低返工风险。 ● 更适合零售、活动和拍照展示场景。
生锈与脱漆 焊接和表面处理不到位，容易导致生锈、脱漆，并影响成品质感。 • 焊接粗糙会留下薄弱点和不平整表面。 • 打磨不到位会影响漆面附着力。 • 户外或潮湿环境会加速腐蚀和褪色。	**DIKA SIGN 解决方案** ● 精细焊接与表面打磨，使字壳更平整。 ● 进行防锈处理、底漆和喷涂表面处理。 ● 根据项目环境选择合适材料和涂装方案。 **方案价值** ● 表面更平整，成品质感更好。 ● 提升防锈性能和漆面耐久性。 ● 延长使用寿命，降低维护成本。

接线安全隐患 接线杂乱或防水处理不足，容易带来安全风险，也会增加维护难度。 • 内部线束松散，使用中可能磨损或断裂。 • 接头缺少保护会增加短路风险。 • 线径或电源配置不合理，可能导致发热。 • 结构设计不合理会降低灯泡更换效率。	**DIKA SIGN 解决方案** ● 规范内部走线，并固定线束路径。 ● 关键接头进行防水和绝缘处理。 ● 根据灯泡数量和功率匹配合适线径与电源。 ● 采用可更换灯泡设计，方便后期维护。 **方案价值** ● 降低短路和电气故障风险。 ● 商业项目长期运行更安全。 ● 维护更快速，减少停用时间。

定制选项 Customization Options

DIKA SIGN 制造定制 LED 灯炮字，适用于零售门店、活动展示、婚庆、酒店、餐厅和商业装饰标识项目。

字母尺寸与厚度

字体、Logo 与造型

灯泡颜色与间距

金属表面效果与油漆颜色 室内与户外使用 墙面安装、落地安装或吊装

第 6 部分：为什么选择 DIKA SIGN？

图标+ **精准灯泡排布** 精准开孔和灯泡间距控制，让灯炮字更整齐、更明亮、更专业。 **查看定制选项**	**图标+** **项目级制造交付** 从工程深化到包装交付，每个细节都服务于更顺畅的项目落地。 **了解我们的项目交付方式**	**图标+** **30 年标识制造经验** 三十年标识项目经验，帮助降低返工、风险和生产不确定性。 **关于 DIKA SIGN**	**图标+** **只服务 OEM / ODM 合作伙伴** 我们支持标识公司和设计公司，不与客户争夺终端项目。 **成为 DIKA SIGN 合作伙伴**

第 7 部分：FAQ（5-7 条）

1. **灯炮字可以用于户外吗？**
   可以。户外使用需要合适的金属表面处理、防水接线和适配的 LED 灯泡配置。
2. **每颗灯泡可以单独更换吗？**
   可以。每颗灯泡都可以独立更换，后期维护更方便。
3. **尺寸、字体和颜色可以定制吗？**
   可以。DIKA SIGN 支持尺寸、字体、颜色、表面效果和灯泡间距定制。
4. **是否采用 LED 灯泡替代传统灯泡？**
   是的。LED 灯泡更节能、寿命更长，后期维护成本更低。
5. **灯炮字如何安装？**
   可采用墙面安装、落地摆放、吊装或定制支撑结构安装。
6. **报价需要提供哪些信息？**
   尺寸、字体或 Logo 文件、数量、颜色、灯泡样式、室内/户外使用环境和安装方式。